

# *Preserving the past;*

## **PROVIDING FOR THE FUTURE**



*The WPL Building, which is on the National Register of Historic Places, now provides affordable housing for Berlin residents. Heartland Properties worked with the Berlin Community Development Authority to finance the property.*



*Heartland Properties Inc. worked in partnership with Berlin to finance the redevelopment of the North River Block buildings into apartment homes and commercial space in 1992.*



*In 1991, Heartland Properties helped Berlin save a landmark building through the renovation of the historic Whiting Hotel.*

A community's history is the one element that makes it unique, and the buildings that date back to its beginnings are often its most defining legacy.

Unfortunately, in the name of progress and growth, many historic structures and the character that goes with them have been torn down to make way for new development.

Heartland Properties Inc. is proud to have helped communities like Berlin, Wisconsin, meet their growing needs without compromising their heritage. The redevelopment of the North River Block, the Whiting Hotel and the WPL Building in the early '90s provided needed housing and commercial space while preserving historic areas of Berlin.

In honor of Historic Preservation Week (May 15 - 20), Heartland Properties Inc. and its parent company, Alliant Energy, salute the city of Berlin. Their foresight has demonstrated a true commitment to future generations, while holding strong a respect for the past.



**Heartland  
Properties, Inc.**

an Alliant Energy Company